



Guelph Synchronized Swim Club

2018-19 Sponsorship Package

WWW.GUELPHSYNCHROSWIM.CA

Who Is Guelph Synchro?

The Guelph Synchronized Swim Club (GSSC) is a not-for-profit, member-supported club. Our main objective is to engage young athletes in sport and to promote a healthy, active lifestyle. Guelph Synchro continues to grow its membership offering a variety of programs for swimmers of all levels of synchro – from introductory to advanced recreational classes, novice competitive programs for ages 12 & under, an age-based provincial competitive program as well as masters program for swimmers 18 years of age and older.

We provide a safe and secure environment in which individual swimmers can strive for personal bests. In addition, we promote team work and team spirit, while instilling life-long skills of discipline, commitment, pride, respect, self-esteem and positive body image. Our coaches are excellent role models and empower our young athletes, which gives them an advantage with life's opportunities and challenges outside the pool.

Our club is a member of Canada Artistic Swimming and Synchro Swim Ontario. Rebecca Maule, started swimming with GSSC and has been a member of the Canadian National team since 2010.

"I have always loved swimming. When I was 7 years old, I saw a synchronized swimming booth in the Guelph mall one weekend with my mum and decided to sign up for fun! Since that day Synchro has changed my life; it has taught me so much about working with a team and many things about myself!"
Becky Maule (Facebook)



Why Support Guelph Synchro?

The Guelph Synchronized Swim Club needs support for the following financial needs:

- Assist us with purchasing and maintaining our **equipment** (synchronized swimming requires a special underwater speaker/sound system so swimmers can hear their music underwater)
- Enable our coaches and athletes to **attend courses** and/or workshops to develop new skills in order to continually reach their highest potential
- Assist us in **off-setting high rental fees** for our training pools.
- Assist Guelph Synchro with **expanding its program** offerings to reach additional athletes



Benefits of Your Sponsorship:

- Promote your business on the Guelph Synchronized Swim Club's website (www.guelphsynchroswim.ca) and through social media.
- Maximize your sponsorship investment with a sport that runs nine months; your sponsorship will be recognized up to twelve months
- Support a local amateur sports club in your community that provides a range of programming (recreational swimmers to those competing at the Provincial and National level)
- Reach potential clients/customers through advertising in our Club's brochures and billboards (local events, water shows and competitions)
- Help develop athletes; swimmers have the potential of becoming elite athletes
- Reach a targeted market of athletes as well as their friends and families

2018-19 Sponsorship Opportunities

Signature Clothing Sponsor (\$1250)

- Sponsorship of the team jackets for all novice and competitive swimmers
- Company Logo would be included on the jackets that is worn to all club events, competitions and water shows.
- Plus all the Platinum, Gold, Silver and Bronze level benefits.

NOTE: Only one signature clothing sponsor will be available each year and sponsorship needs to be received by October 31, 2018

Platinum Level Sponsorship (\$1000 and up)

- Opportunity to include a ¼ page advertisement in the three club water show programs. Each water show typically has over 200 audience members.
- Verbal recognition of sponsorship at all water shows and club events.
- Plus all the Gold, Silver and Bronze level benefits

Gold Level Sponsorship (\$500 and up):

- GSSC recognition plaque to display at your organization
- Plus all the Silver and Bronze level benefits

Silver Level Sponsorship (\$200-\$499):

- Company logo to appear on all printed materials for club events including water shows and swim meets
- Plus all the Bronze level benefits

Bronze Level Sponsorship (\$100-\$199):

- Company logo to appear on the GSSC website
- A link between your corporate website and the GSSC website
- Company logo to appear on a Sponsor Board at club events
- Guelph Synchro will recognize of your sponsorship on social media feeds (Facebook, Instagram, Twitter)

Contact Us for more information! president@guelphsynchrowim.ca