

GSSC Executive Meeting – March 29, 2020 (Via Google Meeting)

Minutes

Present: Kelli, Jill, Karen, Beth, Bethany, Conni, Maighread, Amanda, Katherine

Regrets: None

1. Update on Status on the programs and information we know so far
 - a. City pools are closed until May 1st
 - b. University pool will be closed until June 1st
 - c. All competitions canceled for remainder of season
 - i. Including trilliums
 - d. OAS has let us know that any registration fees we have paid for competitions will be paid back to us
 - i. Unknown on the timeline
 - e. OAS is having a coaches meeting next week
 - f. OAS is having a club presidents meeting on Wednesday to discuss the business of the clubs and what supports from the government, employment contracts, pool contracts, etc.
 - g. UofG has also sent out revised contracts, Kelli gave to Amanda, it provides what we owe
2. Head Coach Update
 - a. coaches are meeting next Tuesday to plan for the kids
 - b. Team meetings will happen, hoping it will be more regular
 - i. They want the kids to stay active and engaged
 - ii. Private activity for the kids to get them focused and working
 - c. Instagram Coach Activities
 - i. Swimmers are not on social media and not visible to the public
 - ii. Used Instagram to show what Guelph synchro is doing and highlight us in the city and the community
 - d. Coaches will discuss plans moving forward at their Tuesday meeting
 - e. Coaches are stressed and worried
 - i. Emotions are high and unsure where they fit in
 1. How do they teach kids moving forward
 - ii. They don't know where they stand as employees
 - f. How do we pay coaches
 - i. Most coaches are on direct deposit, Adele gets cheques
 - ii. Katherine to have Adele to contact Amanda for contact information to ensure she gets paid
3. Discussion on the plan for the rest of the season
 - a. 9 weeks left
 - i. Coaches propose a plan (for Comp, Novice and Reg) for what they want to do and how they want to do it – Katherine to complete by Wednesday April 1st and email to the executive.
 1. What are the key focus areas for training
 2. What is the strategy to accomplish the training

3. Frequency/schedule
 4. Lead for each activity
 5. What type of resources that are needed for the coaches or the swimmers
- b. Brainstorm Activities for our Swimmers
 - i. Instagram/video training/conditioning
 - ii. A daily activity, either a group video or individual activity to condition and prepare for the pool
 - iii. Katherine sending out links for training
 - iv. Some live training, some personal training, some coach/swimmer conversations
 - v. Contests?
 1. Bathing suit/swim cap design competition
 2. An online competition?
 3. Scavenger hunt
 4. Themed workouts
 5. Play games online/socialize (not for coaches to organized for someone else to do)
 - a. Scategories,
 - b. Charades
4. Business of the club that needs to keep going:
 - a. Rebranding
 - i. Develop plan on how to do this before end of June
 1. Jill will write resolution for the name change to present to the members for consent prior to submitting the paperwork
 2. Once board approves it will be sent to the members for consent
 - ii. After name change is legal and final we can move ahead with the logo/branding
 - a. Get swimmers to help design
 - b. Coaches to send executive their ideas as well
 2. Aim to have this logo feedback out after Easter
 - iii. Move website over to a Google platform for next season to go with the new name and logo
 1. Mairghread to be the executive lead
 2. Communication will go out to the membership to ask for someone to take on creating the website
 - b. Marketing Plan
 - i. Annual plan (June – June) for print, online, etc.
 - ii. Need to aim for 70 members for next year
 - iii. Kelli to spearhead creating the marketing plan with an executive or two – ask membership for assistance (Karen and Mairghread to on this project)
 5. Trilliums
 - a. OAS cancelled Trilliums
 - b. Mairghread reached out to the committee and asked them to connect with anyone they agreed to set up contracts with
 - c. Mairghread connected with the sweater printing company and said they would be on

- d. Mairghread checked in with the Delta, we will be held to our contact, our deposit will be held for another event (\$3,000)
- e. Delta closed until May – Mairghread will see if we can get our deposit back since they are closing
- f. Kelli to bring up the Trilliums deposit issue to OAS to see if we can get support if Delta does not refund us fully.
- g. We can potentially tell OAS we want to host Trilliums next year and ask Delta to hold the deposit for a year till the next competition
- h. Mairghread to send Kelli the contract as background for discussion with OAS.
- i. Jill tentatively booked a DJ – did not pay anything, but will reach out to him and let him know what is going on.

ACTION Items:

- Katherine to meet with coaches on March 31st
- Katherine to present a programming plan on April 1st
- Ask the membership for a volunteer to build the website
- Kelli to spearhead creating the marketing plan – ask membership for assistance (Karen and Mairghread to help)
- Katherine to have Adele to contact Amanda for contact information
- Kelli to bring up the Trilliums deposit issue to OAS to see if Delta refused to return deposit
- Mairghread to send Kelli the Delta contract
- Plan to have another executive meeting on potentially April 5th