

GSSC Executive Meeting April 23rd, 2020, 7:30 p.m.

Present – Karen, Kelli, Jill, Conni, Beth, Bethany, Mairghread

Regrets – Amanda

In Camera Items

3. Rebranding – Next Steps

- ACTION – Jill will send Bethany the paperwork to sign
- ACTION – Jill draft the supplementary letters patent and Kelli will have to sign
- ACTION – Jill will get the name held and then have the supplementary letters patent filed
- ACTION – Conni and Jill to be the executive lead for logo development. Reach out to Tatiana to coordinate this as a graphic designer. Arrange to have the swimmers design potential logos
- ACTION – Mairghread to send any Club emails Conni needs

4. Plan for Remainder of the Season

- Fun activities –
 - logo development (Conni & Jill)
 - Yoga – Yoga with Tanya
ACTION: Karen to reach out to Tanya– once a week for a few weeks with competitive and novice swimmers). We do need to make it clear that Parents are not covered by insurance need to clarify that only swimmers are covered. Send out a google meet for these days. Clarify that it is still volunteer.
 - End of year pool party once physical distancing is over
- Sport Psychologist & Nutritionist
 - Approximately \$100/h
 - Postpone and do these in our programming next year once the club gets going

5. Refunds/Credits for Members

- ACTION – Kelli to follow-up with Amanda on this and report back to the board
- Hoping to determine refunds and credits for members within the next few weeks
 - Look at expenses, revenue, number of weeks we have cancelled, what the overhead we are current incurring
 - Using fees paid and fundraising to calculate
 - Reminder to take into account the credit for swimsuit refund

6. Swimmer Recruitment

- ACTION – Kelli to send Conni updated rec swimmer contact list
- ACTION – Conni revise rec swimmers to invite letter
- ACTION – Conni to send the notice to rec swimmers individual to invite them to novice next season
- ACTION – Kelli to invite the 3 boys to create a team for next year in novice
- ACTION – Conni and Kelli to hold a rec parent online meeting in May to explain what novice is and what is expected
- AWD discussion tabled and decision to postpone until 2021-22 season.

7. Marketing Plan

- Look to getting letters of invite into swimming lessons
- ACTION – Kelli to follow-up with Lesley Shany about marketing

8. Training Camp in August for Novice/ Comp Swimmers

- Used to kick start the season, evaluate swimmers
- Look at holding a camp for the public and experienced swimmers come and help with the camp in the morning and in the afternoon they have their own training program
- Potential for summer programming if we can get pool time

9. Online Training for Coaches

- AquaGo! Training - online - Free for coaches
- ArtisticSwimmingCoach.ca – free to register
- Coaches Association of Ontario is offering free training online
- ACTION – Kelli to notify the coaches of these training opportunities

10. Other Business

- ACTION – Conni still trying to get plaques to the sponsors. She needs a picture to do them with. Shutterfly or Costco does them. She will look into costing of various options.
- ACTION – send the ‘Thank You’ video. Kelli will send the video to Conni and then Conni will send it out to everyone on her list.
- ACTION – Mairghread to look through all photos and will get back to Conni with potential pictures

9:35 p.m.